

Health Communications/Public Information

Date: _____

– Intervention Plan – (Example for 1 Intervention)¹

Agency Name/ID: _____

| | Primary Population | Secondary Population |
|--|---|---|
| Risk Population Mark the risk population this form describes. This list reflects CDC's surveillance hierarchy of exposure categories. If an intervention serves multiple risk populations, choose one primary and one secondary risk population. | <ul style="list-style-type: none">• MSM• MSM/IDU• IDU• Heterosexual• Mother with/at risk for HIV• General Public | <ul style="list-style-type: none">• MSM• MSM/IDU• IDU• Heterosexual• Mother with/at risk for HIV• General Public |

Check which of the following best describes your agency:

- | | | | |
|---|--|--|--|
| <ul style="list-style-type: none">• CBO - Minority Board• CBO - Non-Minority Board• Other Nonprofit | <ul style="list-style-type: none">• State Health Department• Local Health Department• Other Government | <ul style="list-style-type: none">• Academic Institution• Research Center | <ul style="list-style-type: none">• Individual• Other |
|---|--|--|--|

Check which of the following categories describes the intervention. You may select more than one. Examples of the four categories are provided below:

- | | |
|--|--|
| <ul style="list-style-type: none">• Electronic Media Campaign (television, radio, e-mail, Internet/WWW)• Print Media Campaign (Newspaper, magazines, direct mail, billboards) | <ul style="list-style-type: none">• Hotline: Telephone service offering up-to-date information and referrals• Clearinghouse: Service providing information and materials to the general public as well as high-risk populations |
|--|--|

¹

This form is an example that can be used to characterize the critical elements for each intervention of this type. If helpful, data from these forms can then be aggregated to meet the reporting needs described in Volume 1:Guidance.

Describe what scientific evidence and provider experience were used to develop the intervention. See below for descriptions of each of these.

If you need additional space, please attach a separate sheet to this form.

Scientific Evidence:

- C Data from an evaluation of this intervention
- C Data from an evaluation of a similar intervention
- C A theoretical basis from the scientific literature

Provider Experience:

- C The provider's history or experience of providing this or a similar intervention
- C This is a new intervention for this provider; it is based on other providers' experience *and* no scientific evidence (see above) was used to support the development of it

Basis of the Intervention

Describe how and why this intervention is applicable to your population and setting. Explain the logic that links the intervention and the *outcome objectives* stated for it and how the intervention will bring about these results in your risk population.

If you have a graphic logic model (i.e., a schematic that clarifies the linkages between this intervention's components and expectations concerning its outcomes or effects) that depicts the proposed relationship, please attach a copy to this form.

If you need additional space, please attach a separate sheet to this form.

Justification for Application to the Target Population and Setting

Describe the service delivery plan for the intervention. The service delivery plan should include the steps to implement the intervention, as well as how the agency will ensure that the proposed number and type of clients can be reached as proposed with the described intervention. The plan should also ensure that providers are appropriately trained and supervised and that quality assurance mechanisms are in place to monitor the implementation of the intervention.

If you have existing text that describes the necessary components of this plan from another document, please attach a copy to this form.

If you need additional space, please attach a separate sheet to this form.

Service Delivery Plan